



*Sunday, May 7 2017 NYSEG Stadium*

## **2017 Advertising Opportunities in Bridge Run Race Guide**

The Greater Binghamton Chamber of Commerce, in partnership with Bob Carr 2.0 Printing & Mailing, is producing a professionally printed Race Guide for all of our athletes, volunteers and spectators. This glossy, full-color guide will feature a schedule of events, race course maps, photos from 2016, as well as highlights of our major sponsors and charity partner. This is an excellent opportunity to feature your business with an ad. Distribution: 2,500 copies.

### **Ad Dimensions & Cost:**

1/8 Page (4.5" x 2.5"):	\$75.00
1/4 Page (4.5" x 5"):	\$150.00
1/2 Page (Horizontal – 9" x 5"):	\$200.00
1/2 Page (Vertical – 5" x 9"):	\$200.00

Camera-ready artwork must be submitted by **April 3, 2017**. There are a limited number of ads available – a maximum of 2 full pages of combined ads will appear in this guide. Ads will be accepted on a first-come, first served basis. Payment will be required in order to confirm an ad. Once payment is received, there will be no refunds.

### **2017 Title Sponsors:**

**GHS**

■ FEDERAL CREDIT UNION ■

THE RELATIONSHIP OF A LIFETIME<sup>SM</sup>





**2017 Race Guide Advertiser Confirmation**

**Please Select Ad Size:**

\_\_\_ 1/8 Page Ad      \$75.00  
\_\_\_ 1/4 Page Ad      \$150.00  
\_\_\_ 1/2 Page Ad      \$200.00

**Advertiser Information:**

Company/Organization Name: \_\_\_\_\_

Contact Name (Please Print) Title: \_\_\_\_\_

E-Mail Phone: \_\_\_\_\_

Mailing Address Fax: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Advertiser Signature Date: \_\_\_\_\_

(Authorized Signature)

**Payment Information:**

Credit Card Number \_\_\_\_\_ Type \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Zip \_\_\_\_\_ V-Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Date \_\_\_\_\_

(Authorized Signature)

*Please make checks payable to: Greater Binghamton Chamber of Commerce / ATTN: Bridge Run*

***Please mail or e-mail this form to:***

*Amy Shaw*

*ashaw@greaterbinghamtonchamber.com*

*Greater Binghamton Chamber of Commerce*

*PO Box 995*

*Binghamton, NY 13902-0995*

*Phone: 607.722.8860 Fax: 607.722.4513*

***Thank you for your support of the Bridge Run!***